

Lamar University Undergraduate Degree Requirements

Name of Degree:

BS General Business

Advertising Communication Concentration

All students must satisfy provisions of the Texas Success Initiative program, which are listed elsewhere in this catalog.

4. Other requirements

ALL 1000-LEVEL COURSES ON THIS DEGREE PLAN MUST BE COMPLETED BEFORE ENROLLING IN ANY REQUIRED 3000-LEVEL COURSE, AND ALL 2000 LEVEL COURSES MUST BE COMPLETED BEFORE ENROLLING IN REQUIRED COURSES AT THE 4000-